# **Paul Barrs** My Goal is Simple... ... to *Help You* achieve <u>Yours-Online</u>!

One of Australia's Top Internet Business Trainers with over 35 Years on stage experience and 15 Years industry experience!



World renowned business strategist Jim Rohn said, "There's really only about half a dozen things that you need to know. These half dozen things will make the biggest difference if you apply them." Once you grasp the concept of the magic half dozen, success will come to you faster, easier, and with less effort than others... meaning, business with be EASIER to do!

**SS** In a nutshell, people ask me to do what I am best at for them...

I Teach them how to GET RESULTS ONLINE! **99** 

Paul has thousands of followers on Twitter, Facebook and Youtube – for one very simple reason – he KNOWS what he's talking about, and can say it in a way that others understand.

## **Speaking formats**

№ 10-15 min short talk
№ 45 min Table Talk
№ 90 min Keynote
№ Full Day Workshop

## **About Paul Barrs**

Paul Barrs started his first website in 1998. Back then there was no 'help' and everything had to be learnt hands-on. These days it's entirely different – there are workshops, seminars, ebooks and videos. It seems that everyone is teaching things online.

Few however, have the experience and success that Paul does. Starting at just 14 years of age he began on stage in the theatre developing incredible stage presence. Over the years he performed literally thousands of times in three different countries; including one amazing presentation in front of selected delegates at the United Nations building in New York in 1988. 'Stage Fright' isn't a term Paul's familiar with.

In the mid-90's Paul turned his attention to retail management with major companies like Pizza Hut and Woolworths... although it wasn't long before he found himself once again 'in front of the crowd' and became responsible for staff training.

As the years passed Paul shifted his focus to small business and sales management after moving interstate. He alone has been responsible for millions of dollars in sales for various companies while working for others, and now as a self-employed Internet Business Trainer, probably tens of millions for his clients and coaching students.

Over the last 15 years Paul has published nearly a dozen eBooks, some of which have been downloaded over 100,000 times! He has published over two dozen online coaching programs (with over 400 videos and audios between them) which have been purchased, downloaded or shared by thousands of people in over 100 different countries worldwide... – not bad considering they're all in English!

### www.paulbarrs.com



## **Speaking Topics**

If you are looking for a speaker to both entertain & educate on topics related to Internet Business, then Paul Barrs is the speaker for the job!

- Search Engine Marketing: How to Get Your Website Found in Google
- Internet Business: How to Design Your Digital Marketing Strategy
- Google Analytics: How to Generate More Leads, More Sales and More Business from your Website
- Working from Home: How to Start an Online Business
- Content Marketing: How to Create Viral Content to Promote Your Business
- Traffic Strategies: How to Make the Top Website Traffic Strategies Work for You.



### Let Paul design for you and your clients a complete online strategy

- Update your website to meet all your client and technology needs.
- Create a custom SEO package, with analysis and reporting
- Integrate your Social Media marketing for optimal results
- Help you SELL YOUR PRODUCT or get more leads & customers online!

## Contact Paul to book your next event



INTERNET BUSINESS TRAINING



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## Testimonials

Paul Barrs' business strategy helped get me onto the Good Morning America program with an audience of over 40 million. He helped me package a marketing DVD program that became a book published in New York (The Power of Positive Profit-Wiley) which led to a career breakthrough for me. He can do it for you too.

#### - Graham Foster

Author, Business Consultant and Speaker www.PacificSeminars.com Nevada, USA.

For the last two hours I've been watching and listening to your Website Success Blueprint. I have just been sitting here and absorbing all you had to teach. Boy I wish I had this information when I first started out. It would have saved me approximately 18 months off my learning curve.

#### - Paul Kleinmeulman

Paul, stand up and take a bow. I've just spent four hours devouring the traffic generation videos... I'm awestruck... the most comprehensive training site I've seen in my 8 yrs online.

- Sal V.

What I like most about Paul, is his technique. He not only tells you what to do, but when to do it.

- Suellen Reitz

### And there are hundreds more!

