

Why Most people Won't Make \$100,000 Online (No Matter how hard they try)

A Special Report With Bonus Video

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Internet Business Training for your
Home Internet Business

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Understanding why most people will never make **\$100,000 Online** ... (no matter how hard they try).

Introduction

What a crazy way to start a report... telling people why they probably **WON'T MAKE** \$100,000 online.

I thought the rule with Internet marketing products was to take the positive angle. You know what I mean... take the best possible outcome and expand on it ten times over, then package it into some **KILLER HEADLINE** and throw it out there for the world to see.

Just in case you've been living under a rock these past few years ☺ - here's a few **REAL LIFE SAMPLES** to illustrate what I mean...

“Create a Site In just 5 MINUTES And Make \$6,130 In Your FIRST MONTH!”

“\$2,800 Every Week Sitting on Your Hands...”

“\$4,044 in 48 hours... \$50,000 in the first week.”

“Discover How To Create a 7-Figure Income Stream That Will Pay You For The REST OF YOUR LIFE!”

These are **REAL LIFE EXAMPLES** taken from **REAL LIFE** websites. Don't they look great? I'm on my way to go buy me some right now!

But come on, let's get real... I don't know about you, but I'm absolutely sick of it. There's so much hype online these days – it makes me want a bucket!

I did some maths earlier today and realised that if went out and bought all of those products and did what they told me to do (and got the results that they promised...) I'd be a friggin' millionaire twice over!!

Don't believe me? Take a look –

Examples

Example One: One website, 5 mins - \$6,130 in first month.

OK, putting aside the fact that if I could do that in just 5 minutes I'd sure be doing more than just one website. BUT – assuming it's just the one, each month, just one more website, each making \$6,130 each month *because we have to assume* that if it takes just 5 mins to do this in one month, then it's no biggie to do the same again adding *another 5 mins* for a second website the second month and so on for 12 months, right?

1st month - \$ 6,130

2nd month - \$ 12,260 (6,130 x 2)

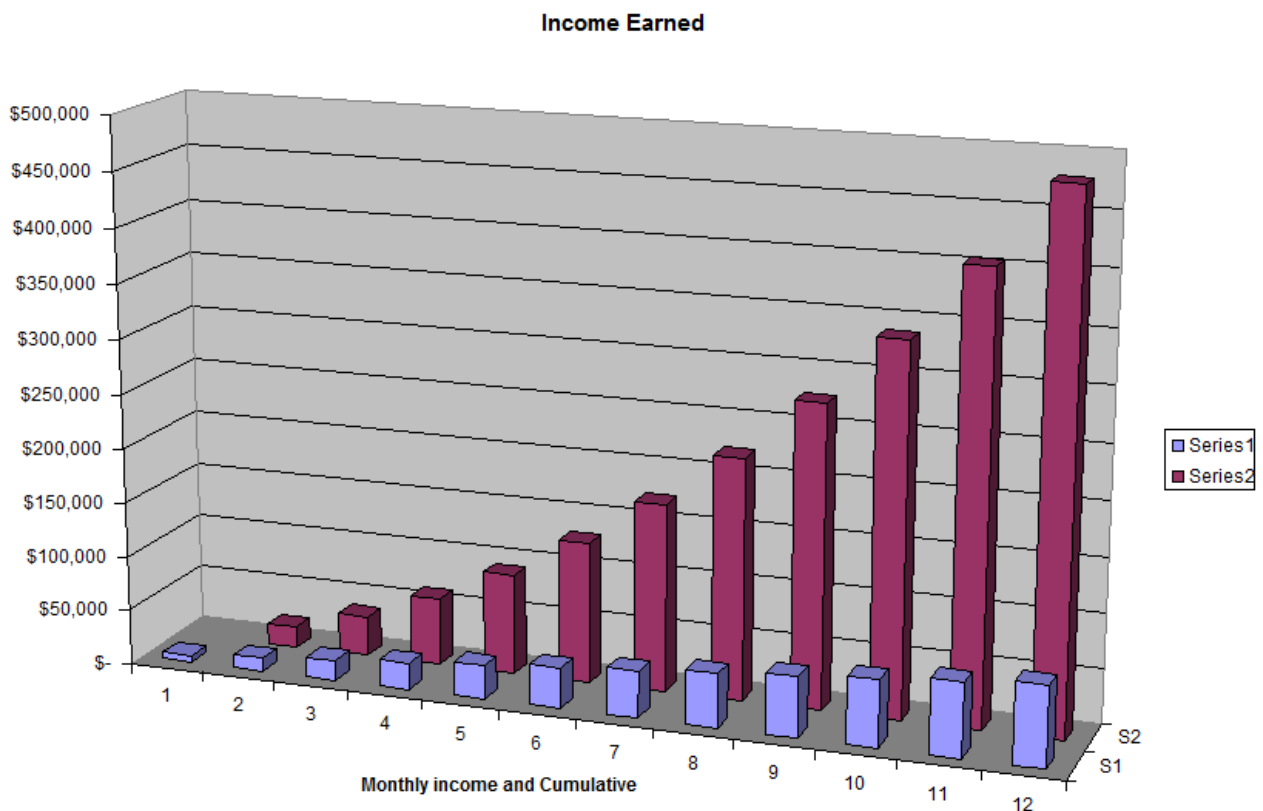
3rd month - \$ 18,390 (6,130 x 3)

4th month - \$ 24,520 (6,130 x 4) etc. etc

Up to the 12th month where you earn \$73,560! Sweeeeet! Get me some.

But that's not the best bit. Based on the above headline it took just 5 minutes to do this, so like I said earlier, you'd be a fool not to duplicate those same 5 minutes each and every month ... meaning by the end of the first year you'll have not just earned \$73 K in the 12th month – but you've also got to add on the previous 11 months to find out just what you've earned for the YEAR!

It works out like this –



This image shows how much money you'd be making each month (series 1 blue)... but it also shows how much money you've made cumulative as the months move on (series 2 maroon) – **a staggering \$478,140 total for the year!**

All that from "Create a Site in Just 5-minutes and make \$6,130 in your first Month!"

Example Two: \$2,800 each week sitting on your hands.

OK, this one is pretty straight forward... assuming that you might have to get up once or twice because your hands are starting to go numb – this one is going to net you a real neat \$145,600 each year (\$2,800 x 52 weeks). Like it? LOVE IT! Imagine what you could do if you got off your arse and started tapping away at your keyboard :)

Example Three: \$4,044 in 48 Hrs - \$50,000 in first week.

OK, I need to take a break, go get myself some coffee, because obviously whatever-the-heck-I-have-been-doing the past 10 years or so is obviously wrong, because it took me a little over **4 YEARS** to crack my first \$50,000 week... and guess what? *I HAVN'T DONE IT AGAIN SINCE!*

Not that's not to say that I'll never do it again, but I seemed to average out there about \$15,000 a month after a little while, once things started to settle down.

But back to the numbers... I *really want* to get my hands on a program that will help me make \$4,044 (EXACTLY) in my couple of days out, and \$50,000 in my FIRST WEEK! Hot-dang... it's gonna be a good year LOL.

Assuming however that you can crank out \$4,044 each 48 hours and you still take weekends off – that gives you two distinct blocks of 48 hours each week which would net you \$8,088 each week... \$420,576 for the year. Not bad for 4-days works a week.

Add this to the websites from example one and you're on about a million bucks a year.

Example Four just says that you're going to get some miracle working power that will suddenly enable you to pop out another \$1,000,000 + each year... and then leave it alone while it pays you for the next 40-odd years (or whatever the rest of your life is).

Sigh.

OK – I get the point – yes, *WE NEED TO USE SALES COPY* to grab people's attention and hopefully get them to read what we've got to offer. Of course! That's business, that's sales. And in the world of online economics, it's pretty much all we've got.

But... Far out! Have you ever sat down and thought to yourself... "I wonder if these people **really are** making \$100,000 or more each year (or half a million dollars as the first one suggests)? Have you?

A few months back I decided to do just that – and went and got hold of a few of these products (none which cost any more than \$17 btw – can anyone spell W.S.O.?), and put them to the test.

No, I didn't put in a whole year and calculate the numbers, I didn't even bother to try and **do** what they told me to do – I just looked at what they CLAIMED you could do... and ran the numbers.

HERE IS THE RESULT – Not one single product of the half dozen that I tested was even able to come CLOSE to delivering what they and promised! Duh, no big surprise, huh.

But WHY? Why were people making such outrageous claims and getting away with it (none of these websites or products were on the FTC scrutiny radar). What was it that they were doing?

The “what” was that they all made the fatal error of telling an individuals’ story (the author) and then making the reader (the buyer) believe that it would be possible for them to do the same thing... and get the same results.

Problem is though, none of them on their own actually stood up and passed a simple mathematics test... meaning that other than believing what we had been told (and looking at the endless “Clickbank statements and Paypal pages”; there was NO SUBSTANCE behind them.

Simple rule of thumb... If someone else can do it DOES NOT MEAN YOU CAN DO IT the same way. You can *LEARN* from it, yes, but it will *never work out the same way twice*. And the way you do it will be slightly different from the original.

And that’s the reason why most people will never make \$100,000 or more online, no matter HOW HARD THEY TRY. Because you are you, they are ‘they’; a different person with different capabilities, different experiences and different resources.

Think about it... is there any REAL reason that you can’t go and crank out \$10,000 in sales next week? No. Not if you’ve got a highly responsive mailing list and there happens to be a great product released by a well respected marketer. No reason at all.

Do that EVERY week and you’ve got half a million dollars in the bank. Do it even ONCE a month and you’ll still pocket over \$100,000. It’s a simple formula.

But what if you don’t have “a list”? No problems... go do some PPC advertising and drive traffic to the offers. Easy to do if you made 10K last month, but not so easy if you’ve only got a hundred bucks in the bank is it? Also, even if you *did* make 10K last month, and you’re going to blow 2 – \$3,000 out the door with your PPC to get enough traffic – their goes a huge chunk of you profit, along with your margins to make that 100K.

Think about it a moment. This is the whole purpose of this report – to get you to THINK ABOUT IT.

What’s the “average” Internet marketing Product sell for these days? \$17... \$27... \$47? (for some reason those that sell to the masses seem to be selling them cheaper and cheaper).

Let’s work on \$27 for a moment (a good report, eBook, small video course etc)....

In order to make \$100,000 a year selling that product (or others in that price range) you’ll need to sell 3,704 of them, which equates to 72 – 73 a week. That’s it, the be-all and end-all of business success.

The numbers tell the whole story.

And the reason why *most people will never make \$100,000 or more online* is because they are not aware of the 'numbers' and assume that if Person A (over there) made \$6,130 in their first month with some kind of push-button website, then they (Person B) can too.

The thing is... Person A may well have actually made that much money in their first month – it happens! But chances are they also had access to some resources that you don't. Maybe they have that little bit of technical know-how that you don't, or a friend who does... and you don't. But will they do it again next month? Can they replicate it, do it again... "scale it up"?

Probably not.

I saw one report from a guy who claimed he'd found some bullet-proof method and built himself a 6-figure business. I got hold of his report, looked at his numbers and replied back... "No, you haven't built a 6-figure business; you just had a good month."

There's a BIG DIFFERENCE between earning 6-figures a year and having a good "month". The difference is found in the other 335 days!

The thing that we need to be on the lookout for is this -

Just because they say it in the sales copy doesn't mean it's true! Duh. I'll bet you're glad you didn't pay for this report, because that revelation isn't anything new, is it?

The thing is, I'd lay money down that 9 out of ten "sales letters" in the 'make money online (I.M.) niche are dead-right wrong!

So what do we *do* about it? Stop reading them. Give u on buying stuff that looks good? Give up on our dreams???

No. We simply GET REAL. With ourselves and with others. If you stop believing the lies you'll also stop seeing them.

You see, it *is* actually possible to make \$100,000 online, but the way in which you might do it, is going to be far different from the way "others" do it. You need to find what it is that works for you and what it is that you can do.... And do well.

Then you've got to become aware of the numbers.

If you are going to price your product at some \$7.00 WSO mark, then you better to get ready to sell over 14,000 of them in a year (that's nearly 40 a day!) Think you can do that, all day EVERY day? Yeah... how's that working for you so far?

What about the "typical" \$27 product? Easy answer... sell 3,700 of them each year which equates to about 10 each day... EVERY DAY!

Look, it all comes down to the numbers. If you know the numbers then you know the outcome.

The other day I recorded a video on the subject... wow, what an eye-opener! Not only did I explore **why most people won't make \$100,000 or more online**, but also how those of use who are willing – can!

There are too many bullshit promises!

"I am just so sick and tired of all the rubbish...aren't you?"
Look at these REAL LIFE headlines - Damn! *We should all be millionaires!*

-Paul Barrs Dec 2010



"Imagine ...
\$2,800 every week sitting on your hands!"

"..\$4,044 in 48 hours...
\$50,000 in the first week of Offline Consulting!"

"Discover how to Create a website in just 5-minutes...
and make as much as \$6,130 in your FIRST MONTH!"

"Learn the secrets to a 7-figure income stream that will
pay you out for the REST OF YOUR LIFE!"

50,000 Subscribers in 50 days...
GUARANTEED!

"It's no wonder refund rates are at their highest ever... because people are selling PROMISES
that CAN'T BE DELIVERED... It has to stop... Today....!"

-Paul Barrs March 2011

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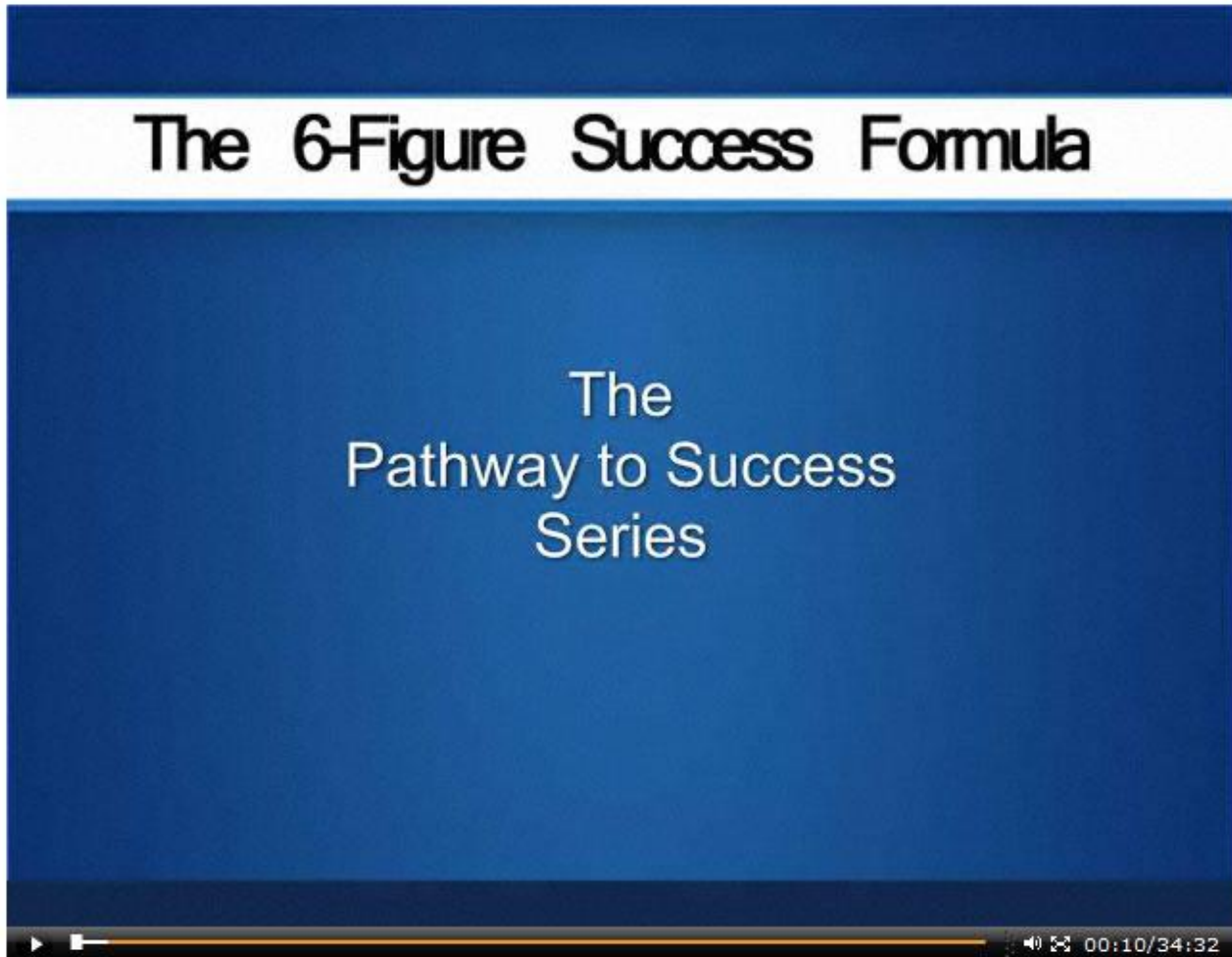
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Video Link

OK, no matter how good I am with technology stuff, it would be plain stupid to try and embed a 30 minute video into a 10-page PDF report, so you'll need to go online for this.

Grab yourself a cuppa and get ready to learn the TRUTH about the 6-Figure Success Formula. This is the stuff that the Guru's really don't want to tell you!



- [Click here to watch it Online Now](#) -

Remember; once you've got the basics down, the sky is the limit – all you need to do is what works, ever and over again. There is no secret formula any more than that!

- Paul Barrs

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[YES] Can give away

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[YES] Can be given to list subscribers

[YES] Can be used as bonus product

[YES] Can pass on 'giveaway rights'

[YES] Can be given away on public download

[YES] Can be used as free web content

[NO] Can be edited and your name put on it as the author.

[NO] Can be broken into multiple chunks

[NO] Sales Letter included

[NO] Can be offered through auction sites

[NO] Can be sold

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