# **Website Security and Marketing**



## **HAPPY CUSTOMERS**

With so much of our data going digital, it's more important than ever to secure your websites and protect your customers' experience - not to mention your own cyber security! Takes these simple steps to protect yourself and your business.



### **Website Defaults**

There are many defaults which hackers know about. You need to do what you can to remove these default vulnerabilities.

# WEBSITE SECURITY ESSENTIALS



### **SSL Data Transfer**

Setting your site up for SSL https:// - secures the data transferred between your site and client's browser.



### **Strong Passwords**

Find a simple formula for your passwords so that every password is different and difficult to hack.

### **About PaulBarrs.com**

Since 2001 we've been building websites and working with small business in the areas of digital marketing and strategy. If you need help generating more sales, leads and business through your website - give us a call!

### **Contact Us**

https://www.paulbarrs.com Or Ph: 0404 29 88 10